

杭州帕乐盲人体育俱乐部 | Hangzhou Para Blind Sports Club

第十三届残疾人健身周

The 13th China Fitness Week for Person with Disabilities

上海市盲人协会 盲人板铃球捐赠仪式暨 共享体验活动

Shanghai Association for Blind
Showdown Table Donation &
Showdown for All Event

预计活动日期：8月26日或27日
Event Date: 26th or 27th August



知识科普：盲人参与体育的现状

The Current Situation of Blind People's Participation in Sports

中国视障群体人数为
1700多万人

The number of visually impaired individuals in China is over 17 million people.

适合盲人的体育
项目较少



Few sports suitable for blind people.

社会设施无法满足
盲人的出行需求



The facilities are unable to meet the travel needs of blind individuals.

社会资源少数向
盲人倾斜



Limited resources towards blind individuals.

绝大多数盲人对参与体育感兴趣

Most of blind are interested in participating in sports.

一、主办单位&受赠单位介绍



主办单位：杭州帕乐盲人体育俱乐部

帕乐盲人体育俱乐部成立于2018年，为非营利性公益组织，服务内容为引进、研发推广适合盲人进行的运动项目，不定期开展盲人体育活动赛事和“残健共融”活动，邀请社会各界人士体验并和视障朋友共同参与，消除盲人与社会沟通的障碍，从而促进社会共融。

受赠单位：上海市盲人协会

上海市盲人协会是全市盲人的群众组织，多年来，协会不断举办各类活动，提供服务和支持，帮助盲人融入社会，拥有更多的机会。



二、公益活动目的与意义

此次公益活动为企业爱心支持下的社会助残公益活动。

预计在上海市盲人协会的组织下，邀请到上海市各区的盲人30人左右，其中包含各大区的盲人协会主席，希望通过他们的力量将这个项目带到各自的社区，让更多盲人有机会参与到运动中来。

此次活动的长期目标预计影响上海市视障人数约9万人，全盲人数约3万人。



活动目的

让更多盲人有机会参与到体育中来，消除偏见，促进平等与包容。

活动意义

体现企业社会责任，推动公益事业的持续发展，促进社会共融。



三、活动内容



盲人板铃球器材
捐赠仪式



盲人板铃球
教学活动



共享板铃球
企业员工&盲人对战!



企业员工与
视障人士
共同娱乐的机会!

一项桌面球类对战运动！

盲人板铃球是当下最热门的盲人体育项目！由于项目容易上手，趣味性强，无论性别、年龄、运动能力等人群都能够进行对战！

盲人板铃球介绍

盲人板铃球是一项适合盲人在室内开展的对抗性球类项目。主要器材为球桌，球拍和球。两名运动员分立球桌两头，进行训练和比赛。正式比赛当中，双方运动员都需要佩戴遮光眼罩。运动员在进攻时，努力通过不同技术去击打球，让球在规则允许的情况下进入对方球门，或者逼迫对方失误而得分；而运动员在防守时，努力阻止球进入本方球门，并且避免自身的犯规和失误而让对手得分。



四、赞助商合作机会



1

公司标识展示

活动现场、宣传物料、媒体报道等方面的公司标识展示机会。

2

媒体宣传曝光

赞助商的品牌将出现在活动宣传渠道和媒体报道中，提高品牌知名度。

3

赞助商感谢致辞

在活动开幕或闭幕式上上海盲人协会主席发表感谢致辞，赠送爱心牌匾，向赞助商表示衷心感谢。

一、Organzier& Donation Receiver



Organizer: Hangzhou Para Blind Sports Club

established in 2018, is a nonprofit charitable organization. services involve introducing, researching, developing, and promoting sports activities suitable for visually impaired individuals. We regularly organize sports events and competitions for the visually impaired, as well as inclusive activities, inviting individuals from all walks of life to experience and participate alongside our visually impaired friends. Our aim is to eliminate barriers in communication between the visually impaired and society, thus fostering social inclusion.

Donation Receiver: Shanghai Association for Blind

A community organization for the blind population throughout the city. Over the years, the association has continuously organized various activities, provided services and support, and aided the integration of the blind into society, enabling them to access more opportunities.



The purpose and significance of the event

This event is a social disability assistance initiative supported by corporate goodwill.

The association will invite around 30 visually impaired individuals from various districts within Shanghai. This group will include chairpersons from the blind people's associations of different major districts. The goal is to leverage their influence to extend showdown to their respective communities, providing more visually impaired individuals with opportunities to engage in sports.

The long-term objective of this event is expected to impact approximately 90,000 visually impaired individuals and around 30,000 individuals who are totally blind in the city of Shanghai.



Purpose

Enable more visually impaired individuals to participate in sports, eliminate prejudices, and promote equality and inclusivity.

Significance

Demonstrate corporate social responsibility, drive the ongoing development of philanthropic endeavors, and foster social integration.



The Event



**The Donation
Ceremony of
Showdown
Equipments**



**Showdown
Teaching
Course**



**Showdown for All
Employees with
Blind!**



**Opportunity for
corporate
employees and
visually impaired
individuals to
enjoy
entertainment
together!**

A tabletop ball game competition sport!

Showdown currently one of the most popular sports for visually impaired individuals! Due to its accessibility and strong entertainment value, people of all genders, ages, and athletic abilities can engage in competitive play with ease.

Showdown Introduction

Showdown is a competitive indoor ball sport tailored for visually impaired individuals. The primary equipment includes a ball table, bats, and a ball. Two players stand on opposite ends of the ball table for training and matches. During official competitions, both athletes wear blindfolds. When on the offensive, players employ various techniques to hit the ball, aiming to score points by getting the ball into the opponent's goal within the rules, or by forcing the opponent to make mistakes. On the defensive, players strive to prevent the ball from entering their own goal and avoid committing fouls or errors that would allow the opponent to score.





Sponsorship

1

Company Display

Opportunities for company logo display, both at the event venue and on promotional materials, as well as through media coverage.

2

Media publicity and exposure

Showcase the sponsor's brand across promotional channels and media coverage, enhancing brand visibility.

3

Gratitude Speech to Sponsor

During the opening or closing ceremony, the Chairman of the Shanghai Association for Blind will deliver a thank-you speech, present a token of appreciation, and express heartfelt gratitude to the sponsors.

具体预算方案

The Budget



盲人板铃球器材费用：12000元
The Equipments Fee:RMB 12000

活动现场费用：8000元
Event Setting&Marketing Fee: RMB 8000

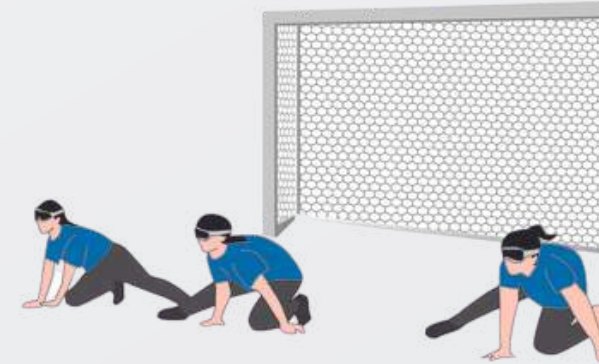
包含会议室使用费用3000元/天；

午餐费用50元/人，预计40人，共计2000元

宣传费用（背景板、横幅等）、饮用水等费用：3000元

Includes meeting room usage fee: 3000 RMB/day; Lunch cost: 50 RMB/person, estimated 40 people, totaling 2000 RMB; Promotional expenses (backdrop, banners, etc.), bottled water and other costs: 3000 RMB.

● THANKS 感谢观看



其他您可能感兴趣的活动：

近期：

活动一、邀请100家企业认识盲人&体验残奥会运动盲人门球！（残奥会冠军带领！）

活动二：上海盲人高尔夫体验活动

活动二：上海中韩友好盲人板铃球国际邀请赛（预计10月）

活动三：上海盲人板铃球国际邀请赛&盲人板铃球国际裁判员培训班（预计11月）

活动四：上海盲人门球国际邀请赛&盲人门球国际裁判员培训班（预计12月）



Other activities you might find interesting:

Upcoming:

Event 1: Invite 100 companies to learn about blindness & experience Paralympic Goalball! (Guided by Paralympic Champions!)

Event 2: Shanghai Blind Golf Experience Event

Event 3: Shanghai China-Korea Showdown International Invitational Tournament (Expected in October)

Event 4: Shanghai Showdown International Open Tournament & International Referee Clinic (Expected in November)

Event 5: Shanghai Goalball International Open Tournament & International Referee Clinic (Expected in December)